

Web Design/Graphic Design Intern

ABN Circle

Being a Web Design/Graphic Design Intern for ABN Circle was my first professional experience in my design career and it was a really great experience. ABN Circle is a digital technology agency providing innovative, that specializes in web and mobile application development, branding, and creating content and advertisements for clients/entrepreneur's start-ups business. I learned a lot about the design industry, gained valuable experience in different projects and met with many talented people working there. I had the chance to work on different types of projects, from creating a brand identity for a new business to creating content for social media and a website.

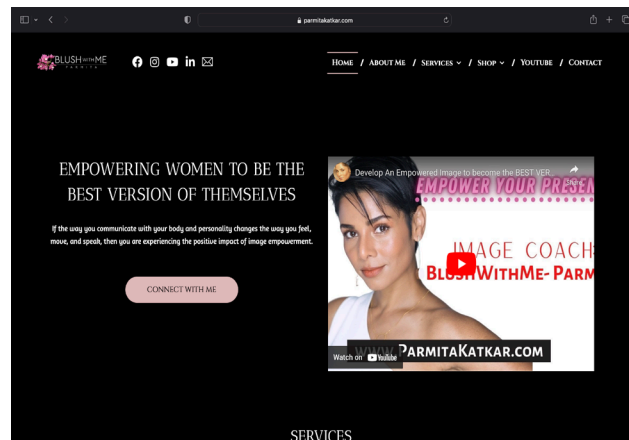
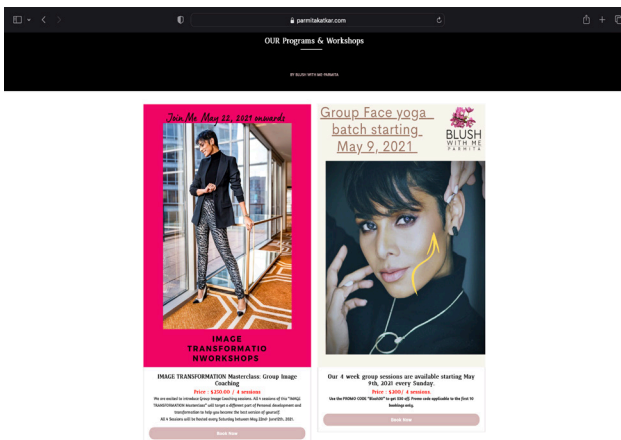
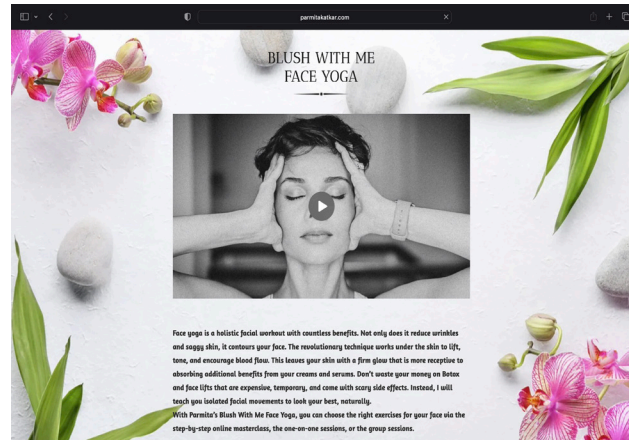
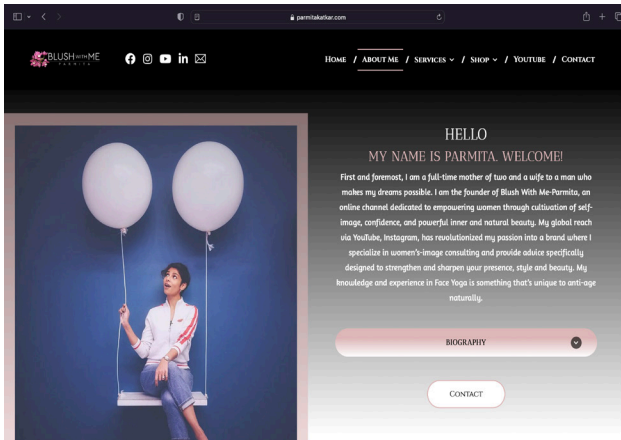
Linda Rueda Ramirez

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<https://lrueda2.github.io/Portfolio/LindaRR.html>

My first professional project was that I had worked with one client's website. When I first started working with this client, they were having some issues with their website. They had been having trouble getting people to navigate through it and they also wanted to make sure that the code was up to date. So, I made sure that all of this was done before I handed over their project. I had to make sure that the code was up to date, making it easy for people to use and navigate. I also made sure the look of the website was appealing, while also making sure that it was easy to navigate. I had to make sure that all of the pages were up-to-date as well as any other features asked for by my client.



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Another design project for the same client I had worked on my first project, my client asked me to design an email fliers and creating advertisements to promote their online sales. I made sure to have it same style as how my client wanted to look and add detail to the advertisement.



1 on 1 Image Coaching Course (5 Hours)
\$2,000
\$1,500

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For a different client while interned as a Web and Graphic Designer at ABN Circle, I was able to design a client's social media content, during which time I was additionally tasked with managing their company's social media page. I updated the company's social media page by designing their page's content and posting status updates to boost the profile of their small business. The social media sites that I was assigned to update, design, and manage, was their Facebook, Instagram, and Twitter.



THE HOLIDAYS ARE QUICKLY APPROACHING, AND YOU MIGHT BE WONDERING...WHAT SHOULD I GET THAT SPECIAL SOMEONE IN MY LIFE?

IF THAT SPECIAL SOMEONE IS A PURRFECT CAT OR A BARKTASTIC DOG, THEN WE THINK YOU CAN'T GO WRONG WITH THE TREATS FROM COOPER'S WAY! FILL THEIR STOCKING WITH SIMPLE INGREDIENTS THEY'LL LOVE AND COLORFUL LEASHES THAT'LL KEEP THE WHOLE PACK LOOKING STYLISH.

Do you or do you know someone with two dogs?



Check out this leash that is made for your duo! It allow you to walk two dogs with one leash and keeps them tangle free! It's available at Cooper's Way. Get yours today and receive 25% off (sale ends 1/2/15/2020)

Get yours here: www.coopersway.net



HAPPY THURSDAY!

I HOPE YOUR DAY IS GOING GREAT.

REMINDER!!! THERE ARE ONLY FOUR DAYS LEFT FOR COOPER'S HOLIDAY DEALS.

CHECK OUT COOPER'S NON-TREAT ITEMS FOR ALL THE FUR BABIES ON YOUR CHRISTMAS LIST!



Hope your Friday is going well

We put spices on our food, why not spice up your pets meals too!

Try our Just Pork Loins Sprinkles!

Just spread it on wet or dry food & jazz up your pet's meals!

Check out all of our treats at www.coopersway.net

We also offer LOW FAT pork loin jerky. Great protein without fillers.

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My manager of the Web and Graphic Design internship at ABN Circle had assigned me to design an advertisement in the form of an email flier for the company itself. The design had to fit in the parameters of the color scheme, print format photo, and the font of the text. Out of the five other interns my design was selected as the best in which I received a commission for the design and recognition by the head of the company. The design was also used in promoting their social media presence.

