

Linda Rueda-Ramirez

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Highly organized graphic design graduate seeking to apply my editing, design, and coding skills and experience in starting a career in web design, ux design, motion graphics, publication, and digital marketing.

EDUCATION:

The University of Illinois at Chicago (UIC)

Bachelor of Design in Graphic Design

Graduated May 2022

Recognition: Dean's List (5/2020-5/2022)

PROFESSIONAL EXPERIENCE:

Plus 82, LLC, *Graphic Design Intern*, Chicago, IL (Remote)

03/2023-Present

- Collaborate within the creative team to develop and execute design concepts for various marketing and advertising campaigns.
- Creating graphics and illustrations for print and digital media, including social media posts, email marketing, website graphics, and product.

Imagine This Women's Film Festival, *Graphic Design Intern*, New York City (Remote)

07/2022-10/2022

- Assisted the design team by creating social media videos, advertisement posters, GIFs, and an event countdown using Aftereffects, Photoshop, and Adobe illustrator to promote the 7th Annual Imagine This Women's Film Festival.
- Identified ways in which motion graphics could be used to promote the film festival and create promotional content.
- Created a typographic motion graphics video, GIFs, and digital poster.
- Communicated with colleagues to provide and receive constructive feedback.

The Inspired Home Show, *Student Interns*, Chicago, IL

3/2022

- Prepared the display for the Exhibit.
- Greeted visitors and sellers when they entered the event
- Helped direct the sellers to their destination and setting up their booth.
- Helped visitors find their way around the event.

Hummingbird, *VR Construct Contributor*, Chicago, IL (Hybrid)

10/2021-12/2021

- Volunteered in Hummingbird, an immersive theatrical performance that merges live theater with virtual reality, storytelling, and gaming.
- Developed 3D models using Maya and Unity Hub
- Aided with the design and creation of the background set for the performance.

ABN Circle, *Web Design/Graphic Design Intern*, Chicago, IL (Remote)

08/2020-06/2021

- Maintained and Managed clients' business social media pages (Instagram, Facebook, and Twitter).
- Served as a key resource for clients by designing logos, advertising posters, email fliers, and websites using Canvas, Adobe illustrator, Wix.com, and WordPress.
- Translated for Spanish-speaking clients.
- Collaborated with the design team to create prototypes of websites.

Banana Republic, *Sales Associate*, Chicago, IL

06/2018-02/2019

- Handled cash/balanced the register.
- Experience in fashion retail.
- High tempo environment that demanded efficiency.
- Stocked and organized the store.
- Give customers a satisfying experience to ensure repeat business.

SKILLS:

- Excellent team player with experience in web and app design, (UI/UX), publication, advertising, typography, photography, sketching, painting, motion graphic, and digital media.
- Quick learner with strong problem-solving, designing, and organizational skills; fluent in Spanish and English.
- Programming Languages: JavaScript, HTML, CSS, j Query, C# Script, P5.js, Basil.js.
- Software Editing Knowledge: Proficient in Adobe Creative Suite (Illustrator, InDesign, Photoshop, After Effect, Dreamweaver, Premiere, Lightroom). Proficient in Microsoft Office (Microsoft PowerPoint, Microsoft Word, Microsoft Excel). Proficient in Google Workspace (Google docs, Google slides, Google excel). Sublime Text, Figma, XCode, Maya, Unity Hub, Canvas, WordPress.